

FOR IMMEDIATE RELEASE

Pinkard Construction, Frasier, Celebrate Master Plan Expansion Topping-Out

*LIFE PLAN COMMUNITY EXPANSION INCLUDES INDEPENDENT LIVING, WELLNESS,
ARTS AND EDUCATION CENTER*

BOULDER, CO. – Construction manager Pinkard Construction, with owner Frasier and Hord Coplan Macht Architects, held a topping-out celebration on Friday for Frasier’s \$90+ million Master Plan expansion.

With more than 300 attendees, the celebration featured a ceremonial signing of the last steel beam to be put into place on *The Prairies* independent living building. The beam signing included field crews and representatives from Frasier, Pinkard Construction, and Hord Coplan Macht Architects.

President and CEO Timothy A. Johnson stated, “We have looked forward to this day! After four years of planning, designing, demolition, and months of construction, this final beam signifies how far we’ve come and how close the project is to fruition.”

The setting of the beam at 11:30 am by Total Welding erectors featured the placement of a five-foot tall, live evergreen tree on top of the beam. The tree was flanked by Colorado and the United States flags. The practice, which originated in ancient Scandinavia, has evolved in the US to symbolize safety and continued prosperity for the construction trades. Total Welding Field Superintendent Tom Price noted that the tree will later be replanted at Frasier.

The ceremony also included a speech from Dave Hanzlick, senior superintendent, catered lunch, site tours, and plenty of fun and socializing.

According to Brandon Gentrup, Pinkard’s senior preconstruction and project development manager, the Pinkard/Frasier/Hord Coplan Macht collaboration produced “a perfect balance in site placement to achieve optimal aesthetics and natural views, respecting City of Boulder jurisdictional restrictions, and FEMA flood-plain requirements, all while allowing Frasier to enjoy tremendous flexibility for future growth. And we did this while balancing Frasier’s budgetary needs with the health, safety, and comfort of future discerning residents.”

Designed by Hord Coplan Macht Architects, Frasier’s Master Plan expansion includes *The Prairies*, with 98 independent living apartments, a new Arts and Education Center, an expanded Wellness Center, a new additional dining venue, and extensive renovations of an existing dining venue, library, mailroom, resident business center, gift shop, and marketing and administration offices.

Construction on the Master Plan expansion commenced in October 2017 and is on schedule to complete by December of 2019.

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Frasier, located at 350 Ponca Place in Boulder, Colorado, features independent living apartment homes, assisted living, memory care, a wellness center, and on-site skilled nursing and rehabilitation services, and care for over 350 residents. As Colorado's only CARF accredited Life Plan (or continuing care retirement) Community, Frasier is an independent not-for-profit, mission-driven senior living community dedicated to helping seniors enjoy vibrant and fulfilling lives since 1960. For more information about Frasier, contact Julie Soltis at 720.562.4307 or visit www.frasiermeadows.org.

Pinkard Construction Company is Colorado's expert in senior living construction, with 64 senior projects in Colorado since 1962. Pinkard's focus is on unparalleled construction quality and customer service with best-in-class preconstruction services and award-winning warranty services. For more information, please contact Jim Mellor at 303.986.4555 or visit our website at www.pinkardcc.com.

Hord Coplan Macht, (HCM) Inc., provides a multi-disciplinary approach to architectural planning design specializing in the areas of healthcare, higher education, K-12 education, multi-family, and senior living. Headquartered in Baltimore, with offices in Denver and Washington, DC, the firm employs 230 people and serves clients across the US. For more information, please call 410.837.7311, email info@hcm2.com, or visit <http://www.hcm2.com/>.